

FOR IMMEDIATE RELEASE

London – Infidelity is often cited as the reason for divorce, but infidelity is far more a consequence of earlier issues in a relationship which consequently haven't been addressed.

Unfortunately, the service that Ashley Madison has provided for the past decade met the need for a group people with problems in their relationships, reaching for a quick fix to escape their marriage or otherwise, which ignores underlying issues and ultimately, makes matters infinitely worse.

Looking at the statistics of divorce around the world, it is not hard to see that this issue goes remarkably untreated and has resulted in an exceptionally high number of people struggling with divorce, and infidelity, on a daily basis.

Please see the next page of this press release for the facts we have researched and accumulated on this issue.

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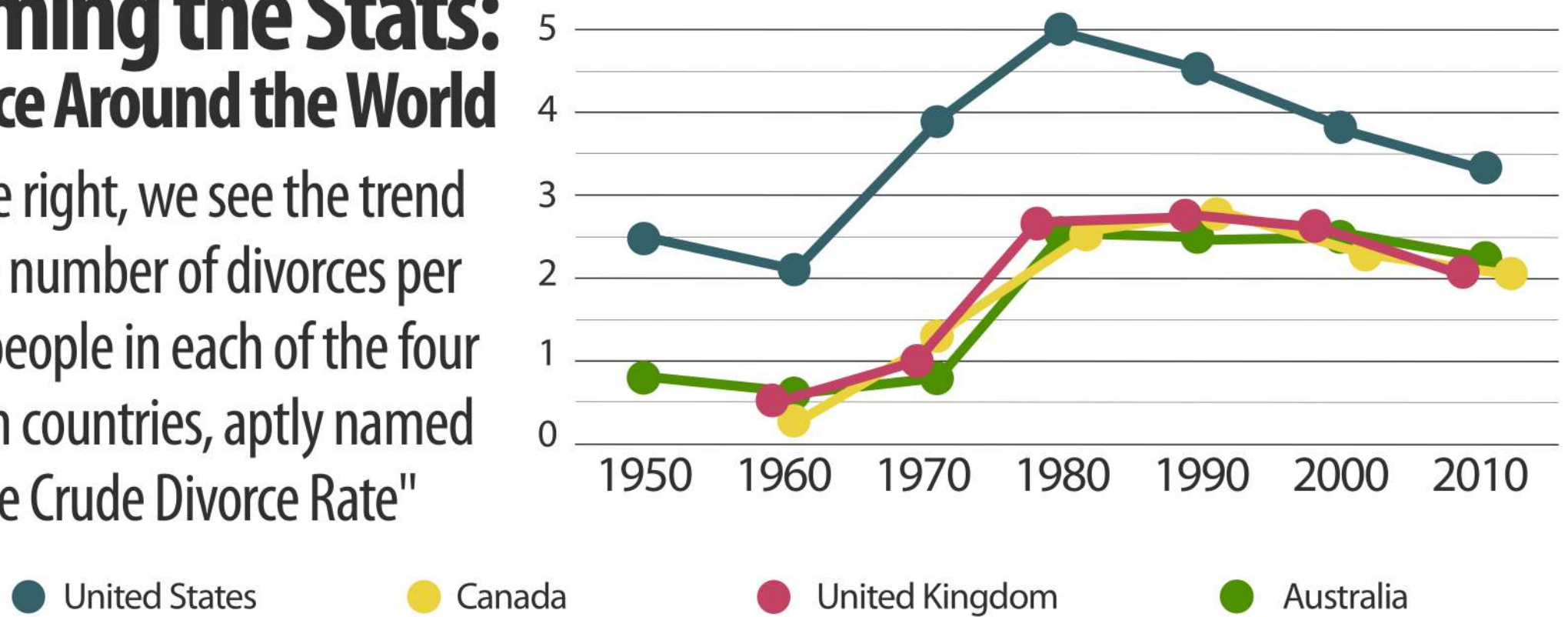
The Naked Divorce is a 21-day programme that enables its participants to overcome the pain and trauma of a divorce or other relationship crisis in under one month with discretion, clear steps, and daily tasks on a flexible schedule, guided along the way by qualified specialists.

Relationships

Divorce, Infidelity and the Aftermath

Examining the Stats: Divorce Around the World

On the right, we see the trend in the number of divorces per 1000 people in each of the four chosen countries, aptly named "The Crude Divorce Rate"



6.4 Million People Divorce Each Year Worldwide



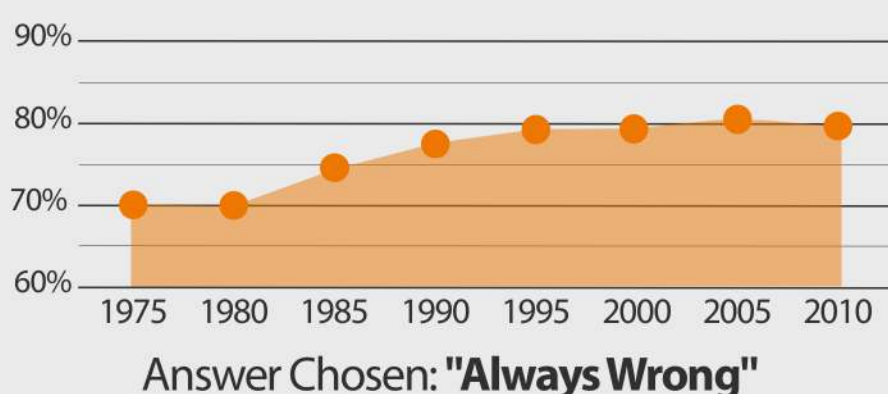
25% of married **men** have had at least one extramarital affair



15% of married **women** have had at least one extramarital affair

Sexual Morality Over 40 Years: "Sex With a Person Other than Spouse"

Over the last 40 years, NORC at the University of Chicago has tracked attitudes regarding the concept:



Sources: aifs.gov.au // statcan.gc.ca // iza.org // ec.europa.eu/eurostat
 cdc.gov // norc.org // nytimes.com // Haines (2006)
 and the Naked Divorce internal test findings

naked  divorce